

Open day 28th July  
at Chapelton visitor centre

# ChapeltonNews



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## Introduction

by Earl of Southesk

Welcome to the summer issue of ChapeltonNews. It's with great excitement I open this newsletter with a welcome to our first future homeowners.

We launched the first phase of homes at the end of May to significant demand and excitement - over 50 per cent were reserved in the first weekend. Demand is extremely high and most of those in the first launch have already sold to families keen to take advantage of the competitive initial prices. The properties offered range from two bed flats and houses up to five bed houses. Whilst we will always endeavour to offer a wide range of house types we are starting on the edge of the community so many of the early houses

are larger and have larger gardens. This is a golden opportunity for those looking for their new home to get in early.

The builders are now starting in earnest, with the first foundations laid, and we at EDC can begin to focus on moving attention towards the centre of Cairnhill and the retail opportunities offered in the high street there. Watch this space for news of the next releases.

There is much hustle and bustle on site. The visitor centre and sales cabins are now open as is Teacake, run by Anita Collin, which serves some of the best cakes in the area and boasts a scale model of the town's first neighbourhood, Cairnhill. The model is a great way to visualise what Scotland's largest new town is set to look like within just a few years.

We are going to do another Open House Event this Saturday- 28th June - and Caroline and I will be joining all the sales teams to answer queries and explain the long term vision. We hope to see you there and in the meantime I hope you enjoy reading ChapeltonNews.



# Launch Events' Overwhelming Success



**After months of preparation, Chapelton was launched to the public at the end of May, marking the first opportunity for prospective buyers to reserve the first homes in the town. Events were held over the course of the week with an overwhelmingly positive response from the 1000 people who attended.**

The first of the launches was held at the Maritime Museum attended by more than 70 people from local businesses and the property sector. Visitors received a welcome presentation from the Earl of Southesk, met the three housebuilders and were given the first chance to view the scale model.

The following day, the various house-types at Chapelton were presented to the general public for the first time, in prime position at Union Square. The EDC team, along with the three housebuilders, put on an

exhibition and engaged with shoppers throughout the day. The house designs proved popular with the public, who showed great interest in Chapelton as a town that they would be happy to call 'home'.

The doors to the on-site sales and visitor centre were officially opened on Saturday 31st May and the success of the two previous launch events continued over the weekend. Many who showed interest at the Union Square event the previous day visited. Expectations were surpassed when 21 properties, accounting for over 50 per cent of the available homes, were reserved by prospective buyers within the first weekend alone.

Since the opening, significant interest in the properties has continued. Prospective buyers who would like to hear more about Chapelton are invited to the visitor centre which is open weekly from Thursday to Monday 11am - 5pm. Staff will be on hand to explain the benefits of buying in the new community.

# Teacake at Chapelton



“It’s been an exciting month here at Teacake since opening in May. We’ve served hundreds of teas and coffees, baked several scones and cakes, not to mention eaten a few cake pops. Our 20 different varieties of teas and our Italian espresso machine have gone down incredibly well with customers as well as our huge selection of traybakes. Some customers have even made a special trip to Teacake when they hear that our coconut and lemon slices are on the counter! We’re also offering soups and savoury scones for those looking for a light lunch.

Opening Teacake has allowed me to get creative with baking. It’s the creative aspect of baking which attracts me, that’s why I enjoy watching exhilarating and inspiring programmes such as Masterchef and the Great British Bake Off. I learnt the basics from my mother who was a home economics teacher, as did my sister who today runs her own coffee shop, Taste, which is located in Braemar. Perhaps baking is in the blood.

Both my sister and I still use many of our mother’s recipes which we believe taste better than those found in books. Saying that, I often take note from Mary Berry, her recipes are very similar to my mother’s and I like the way that she takes a traditional recipe and adjusts it to her own or modern tastes.

Although I’ve been making celebration cakes for friends and family for years, I’ve now taken to the trend of cake pops. These are great fun to make and can be finished in so many different

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**Quote ‘ChapeltonNews’ when visiting Teacake to receive a FREE tea, coffee or soft drink.\***

ways to suit any event or occasion - I really enjoy making character versions such as reindeer at Christmas time.

Teacake has been well received by all who have visited. Most have commented that it is unusual to find a facility such as ours onsite but they enjoy the calm and relaxed interior that we have created for visitors to enjoy whilst finding out a bit more about Chapelton. We hope to grow and move forward with EDC and the emerging community, providing lunches alongside our current bakes. And who knows, perhaps we will see a Teacake recipe book featuring mum’s recipes in the near future...”

**Teacake is located within the Chapelton visitor centre and is open Thursday to Monday, 11am - 5pm. For more information visit [www.facebook.com/teacake.chapelton](http://www.facebook.com/teacake.chapelton)**

\*Terms and Conditions: One complimentary drink per group. Offer includes tea, coffee, or any other alternative soft drink. Offer is only redeemable once. Offer ends Monday 14 July 2014

## Having your say

You can find the latest news and share your views on Chapelton via our Facebook page and website:

[www.chapelton-online.com](http://www.chapelton-online.com)



[www.facebook.com/chapeltonofelsick](http://www.facebook.com/chapeltonofelsick)

In the meantime if you have questions you would like us to answer, please get in touch at [info@chapelton-online.com](mailto:info@chapelton-online.com). We will respond directly and print some of the answers in upcoming issues. People and their views are at the heart of the community.

# Meet the team

Janet and Laura – Benton Scott-Simmons Landscape



**Benton Scott-Simmons is a Landscape Architecture practice based in Glasgow. At Chapelton we provide advice on all matters relating to the configuration and design of the external spaces of the emerging settlement.**

## How did you both arrive in your current role?

We first started working on the Chapelton project late in the summer of 2010, at the time of the first charrette. We had previously provided landscape advice to the same masterplan team on a similar large scale project elsewhere, and were invited to perform the same role at Chapelton. We have been providing landscape architecture advice on the evolving scheme ever since.

## What's your favourite Scottish city?

We love the galloway cityscape of Glasgow, the elegance of Edinburgh and the unique combination of solidity and sparkle found in Aberdeen. (We are nothing if not diplomatic!)

## Which project are you most proud of?

We have found it especially satisfying working on a number of new settlement projects - including Chapelton - where innovative thinking on urbanism has driven the masterplan. It has been very rewarding to help shape the open space component of those plans and - at Chapelton - to have the opportunity to see it through to delivery on site.

## Where did you find your inspiration for your designs?

The inspiration for the design at Chapelton comes from the surrounding Aberdeenshire landscape and neighbouring historic towns, which are rich with examples of inspiring environmental quality and character.

## What type of planting can we expect to thrive at Chapelton?

That could be construed as a trick question! Situated this far north and being somewhat coastal, the site does present challenges for the establishment of planting. Our approach in the first instance has been to specify native species, focusing specifically on those that we have observed already thriving in the area. Once more of the site is built up, the localised shelter that buildings, walls and fences provide will allow us to be more adventurous with our plant selection.

## Why is it important to have a lot of green space in a town?

The high proportion of green space at Chapelton means the town will have a distinctive soft and green character but also means we can provide a very wide range of different types of open space - from informal country parks to residents' gardens and from formal squares to allotments. Together these provide places to rest, play, let off steam, meet the neighbours, bird watch, sunbathe or grow something. It is in such public spaces that mere residents turn into fully fledged communities.

## How do you relax?

We both have children who are not quite yet fully independent so our free time often revolves around their needs. At times that means standing on the side of a pitch (rugby) or river (rowing) cheering them on, at others it is acting as chef, chauffeur or referee. When not parenting, Laura is involved with the Challenger's Group for Disabled Sailors while Janet spends time taming the garden.

## Next issue:

Buyer profiles

Construction update and images

David Finlay at Elsick Development Company

Elsick Development Company  
Newhall  
Newtonhill  
Kincardineshire  
AB39 3SH

T: 01569 731310  
E: info@chapeltonofelsick.com  
W: www.chapeltonofelsick.com

